



COLLEGE *of*
FINE ARTS

Undergraduate Degree Plan Roadmaps

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Department of Fashion Merchandising Requirements

Pass/No-Credibility Policy

No course applied to the student's major, minor or associated requirements may be taken on the P/NC basis.

Minimum Grade Requirement

A 2.5 cumulative GPA is required to declare fashion merchandising as a major. To advance to upper-level courses and to graduate as a major in fashion merchandising, students must attain a "C" or better in all FAME courses.

Microsoft Certification

Successfully complete Microsoft Office Certification in Excel at the basic level through the Neeley School of Business or Certiport. Documentation of certification must be provided to the fashion merchandising department's main office. It is recommended that it is completed in the first two semesters but must be successfully finished before students are eligible to enroll in FAME 30253 Merchandise Buying.

Honors College

Students who are members of the Honors College may pursue Departmental Honors in Fashion Merchandising. See FAME 30003, FAME 40003.

Fashion Merchandising Summer Study Programs

Summer study programs in New York, New York, Paris, France and London, England are available to fashion merchandising majors. The New York Study Program provides a study of the textile, apparel and merchandising industries, and the significance of New York City as an international business center. The Paris, France and London, England Program offers exposure to both historic and contemporary fashion, and design as well as cultural trends and influences. Each program offers 3 credit hours of undergraduate credit that applies to the major.

Fashion Merchandising Fashion Internship

All fashion merchandising students are required to complete FAME 40283 Fashion Internship which is an important class in their degree plan. This course is for college credit and is supervised by a faculty member throughout the student's internship. Students complete class assignments related to their internship work experience during the summer semester and tuition is charged. Students will either take this 10-week course the summer following their junior year if they are a December or May graduate or the summer following their senior year if they are an August graduate. NOTE: Credit will not be awarded for any internship or work experience other than FAME 40283.

Fashion Merchandising Honors Society

Students who demonstrate high scholarship are eligible for membership in the Beta Zeta chapter of Phi Upsilon Omicron, a national honor society. Opportunities are available for students to affiliate with student sections of professional organizations, including Fashion Group International.

TCU Core Curriculum

A range of 39-63 hours is required to satisfy the TCU Core.

In the HMVV curriculum, a maximum of two courses may be taken from one subject area (as defined by course prefix), e.g. the course prefix for economics is ECON. You cannot "double-dip" within the HMVV curriculum.

*** CA, GA, CSV, and WEM must be taken at TCU.**

Once you are a TCU student, you must get prior approval from your academic dean to take courses (a maximum of 12 hours) at another college/university.

HERITAGE, MISSION,

VISION, & VALUES

(HMVV)
(18 hours)

Religious Traditions (RT)

Historical Traditions (HT)

Literary Traditions (LT)

Cultural Awareness (CA) *

Global Awareness (GA) *

Citizenship/Social Values (CSV) *

HUMAN EXPERIENCES & ENDEAVORS (HEE) (27 hours)

In the HEE curriculum, a maximum of two courses may be taken from one subject area, as defined by course prefix. Additionally, Humanities, Social Sciences, and Natural Sciences must be fulfilled by taking at least two different subject areas, as defined by course prefix.

Humanities, 9 hours (HUM) (at least 2 different subject areas)

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Social Sciences, 9 hours (SSC) (at least 2 different subject areas)

ECON 10223 Intro Microeconomics OR ECON 10233 Intro Macroeconomics

SOCI 20213 Introductory Sociology †

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|--|---|--|--|---|--|--|--|--|--|
| ECON 10223 Intro Microeconomics OR ECON 10233 Intro Macroeconomics | X | | | | | | | | |
| SOCI 20213 Introductory Sociology † | | | | X | | | | | |

Natural Sciences, 6 hours (NSC) (at least 2 different subject areas)

FAME 40253 Textile Testing and Analysis

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|---|--|--|--|--|--|--|--|--|--|
| FAME 40253 Textile Testing and Analysis | | | | | | | | | |
|---|--|--|--|--|--|--|--|--|--|

Fine Arts, 3 hours (FAR)

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Alternative Overlay Course(s) (These are courses that fulfill HMVV, but not HEE.)

FAME 40243 Global Trade of Textiles and Apparel

PSYC 10213 Introduction to Psychology †

FAME 20303 Sustainability in Fashion

| | | | | | | | | | |
|---|--|--|--|---|--|---|--|---|--|
| FAME 40243 Global Trade of Textiles and Apparel | | | | | | X | | | |
| PSYC 10213 Introduction to Psychology † | | | | X | | | | | |
| FAME 20303 Sustainability in Fashion | | | | | | | | X | |

ESSENTIAL COMPETENCIES (EC) (12 hours, plus 6 hours Writing Emphasis)

The Writing Emphasis requirement can be "double-dipped" with courses in the major, minor, or HEE/HMVV courses.

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|--------------------------------|----------------------------|---|
| Mathematical Reasoning (MTH) | | |
| Oral Communication (OCO) | | |
| Written Communication #1 (WCO) | | |
| Written Communication #2 (WCO) | | |
| Writing Emphasis #1 (WEM) * | FAME 40013 Entr. in Merch. | X |
| Writing Emphasis #2 (WEM) * | FAME 40203 Appear. & Dress | X |

Other Courses/Electives:

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05/27/08

†FAME students must take either PSYC 10213 or SOCI 20213. Both courses are included on the chart to display how they overlay with the TCU Core Curriculum

Bachelor of Science (BS), Fashion Merchandising

Year 1 - Fall or Spring

| Course Number | Course Title | Number of Credit Hours |
|-------------------------------------|--|------------------------|
| FAME 10243*†‡ | Intro to Fashion Industry* ‡ | 3 |
| PSYC 10213 or SOCI 20213 | Intro Psychology (CA) or Intro Sociology (SSC & CA) | 3 |
| DSGN 10153 | Intro Computer Graphics | 3 |
| ENGL 108x3 | Intro to Composition (WCO1) | 3 |
| MATH 10xxx | MTH | 3 |
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| | | |
| Total Number of Credit Hours | | 15 |

Year 1 - Fall or Spring

| Course Number | Course Title | Number of Credit Hours |
|-------------------------------------|---|------------------------|
| FAME 20253* ‡ | Textile Fundamentals* ‡ | 3 |
| ECON 10223 or 10233 | Intro to Micro or Macroeconomics (SSC) | 3 |
| COMM xxxxx | OCO | 3 |
| ENGL 101x3 | HUM & LT | 3 |
| Core | FAR | 3 |
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| | | |
| | | |
| | | |
| Total Number of Credit Hours | | 15 |

Bachelor of Science (BS), Fashion Merchandising

Year 2 - Fall or Spring

| Course Number | Course Title | Number of Credit Hours |
|---|---|------------------------|
| FAME 20263* † (prereq C or better in FAME 10243 and FAME 20253; C or better in FAME 20273 or concurrent enrollment) | Fashion Drawing Fundamentals* † | 3 |
| FAME 20273* † (prereq C or better in FAME 10243 and FAME 20253) | Apparel Construction* † | 3 |
| ENGL 208x3 | Intermediate Comp. (WCO2) | 3 |
| Core | SSC & CSV or SSC & CA (if chose PSYC 10213 in Y1S1) | 3 |
| XXXX xxxxx ‡ | Minor Coursework ‡ | 3 |
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| | | |
| Total Number of Credit Hours | | 15 |

Year 2 - Fall or Spring

| Course Number | Course Title | Number of Credit Hours |
|---|--|------------------------|
| FAME 20243* † (prereq C or better in FAME 10243 and PSYC 10213 or SOCI 20213) | Global Fashion Consumers* † | 3 |
| FAME 20283* † (prereq C or better in FAME 10243) | Fashion Marketing & Digital Merchandising* † | 3 |
| RELI xxxxx | HUM & RT | 3 |
| Core | SSC & CSV (if needed) or NSC1 | 3 |
| XXXX xxxxx ‡ | Minor Coursework ‡ | 3 |
| | | |
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| | | |
| | | |
| Total Number of Credit Hours | | 15 |

Bachelor of Science (BS), Fashion Merchandising

*****MS Excel Certification is Required. Documentation must be provided to the FAME main office*****

Year 3 - Fall or Spring (No Study Abroad)

| Course Number | Course Title | Number of Credit Hours |
|---|---------------------------------------|------------------------|
| FAME 30233*‡ (prereq C or better in FAME 20253) | History of Modern Dress and Culture*‡ | 3 |
| FAME 30253*‡ (prereq Core MATH, ECON 10223 or 10233; grade of C or better in FAME 20253, 20273; MS Excel Certification) | Merchandise Buying*‡ | 3 |
| FAME 30273*‡ (prereq C or better in FAME 20253, 20263, 20273) | Digital Design*‡ | 3 |
| Core | HUM & HT | 3 |
| XXXX xxxxx ‡ | Minor Coursework ‡ | 3 |
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| | | |
| | | |
| Total Number of Credit Hours | | 15 |

Year 3 - Fall or Spring (No Study Abroad)

| Course Number | Course Title | Number of Credit Hours |
|---|--|------------------------|
| FAME 30293*‡ (prereq C or better in DSGN 10153; C or better in FAME 30273 or concurrent enrollment) | Product Development*‡ | 3 |
| FAME 30292*‡ (prereq C or better in FAME 20263 and 20283) | Career Development for Merchandising*‡ | 2 |
| Core (if needed) or elective | NSC1 (if needed) or SSC | 3 |
| XXXX xxxxx § | SSC (if needed) or elective § | 3 |
| XXXX xxxx § | Core (if needed) or elective § | 3 |
| XXXX xxxxx ‡ | Minor Coursework ‡ | 3 |
| | | |
| | | |
| Total Number of Credit Hours | | 17 |

Bachelor of Science (BS), Fashion Merchandising

*****MS Excel Certification is Required. Documentation must be provided to the FAME main office*****

Year 3 - Fall (Study Abroad)

| Course Number | Course Title | Number of Credit Hours |
|---|--|------------------------|
| FAME 30253*‡ (prereq Core MATH, ECON 10223 or 10233; grade of C or better in FAME 20253, 20273; MS Excel Certification) | Merchandise Buying*‡ | 3 |
| FAME 30273*‡ (prereq C or better in FAME 20253, 20263, 20273) | Digital Design*‡ | 3 |
| FAME 30293*‡ (prereq C or better in DSGN 10153; C or better in FAME 30273 or concurrent enrollment) | Product Development*‡ | 3 |
| FAME 30292*‡ (prereq C or better in FAME 20263 and 20283) | Career Development for Merchandising*‡ | 2 |
| Core | HUM & HT | 3 |
| XXXX xxxxx ‡ | Minor Coursework ‡ | 3 |
| | | |
| | | |
| Total Number of Credit Hours | | 17 |

Year 3 - Spring (Study Abroad)

| Course Number | Course Title | Number of Credit Hours |
|--|---------------------------------------|------------------------|
| FAME 30233*‡ (prereq C or better in FAME 20253) | History of Modern Dress and Culture*‡ | 3 |
| FAME 20243* ‡ (if needed) (pre-req C or better in FAME 10243 and PSYC 10213 or SOCI 20213) | Global Fashion Consumers* ‡ | 3 |
| or | | |
| FAME Elective xxxxx § | FAME Elective § | 3 |
| FAME xxxxx § | FAME Elective § | 3 |
| XXXX xxxxx § | SSC (if needed) or elective § | 3 |
| XXXX xxxxx ‡ | Minor Coursework ‡ | 3 |
| | | |
| Total Number of Credit Hours | | 15 |

Bachelor of Science (BS), Fashion Merchandising

Summer between Year 3 and Year 4

| Course Number | Course Title | Number of Credit Hours |
|--|---|------------------------|
| FAME 40283* (prereq TCU cumulative 2.5 GPA; C or better in FAME 30253, 30263, or 30293 and FAME 30292) SUMMER ONLY | Fashion Internship* SUMMER ONLY | 3 |
| Total Number of Credit Hours | | 3 |

Year 4 - Fall or Spring

| Course Number | Course Title | Number of Credit Hours |
|--|---|------------------------|
| FAME 40013*‡ (prereq FAME 30253, 30263, or 30293 and ENGL 20283 or 20833) | Entrepreneurship*‡ (WEM1) | 3 |
| FAME 40243*‡ (prereq ECON 10223 or 10233; C or better in FAME 30263 or 30293 and 30291 or 30292) | Global Trade of Textiles and Apparel*‡ (GA) | 3 |
| FAME 40253*‡ (prereq C or better in FAME 30263 or 30293) | Textile Testing & Analysis*‡ (NSC2) | 3 |
| FAME xxxxx (if needed) § | FAME Elective (if needed) § | 3 |
| XXXX xxxxx | Minor Coursework ∴ | 3 |
| XXXX xxxxx § | Core (if needed) § | 3 |
| Total Number of Credit Hours | | 18 |

Year 4 - Fall or Spring

| Course Number | Course Title | Number of Credit Hours |
|--|-----------------------------------|------------------------|
| FAME 40203*‡ (prereq ENGL 20803 or 20833 and C or better in FAME 20243 and 30213 and 30223 or 30233) | Appearance and Dress*‡ (WEM2) | 3 |
| FAME 40263*‡ (prereq C or better in FAME 30253) | Merchandise Planning & Analysis*‡ | 3 |
| FAME xxxxx (if needed) § | FAME Elective § | 3 |
| XXXX xxxxx § | Elective § | 3 |
| XXXX xxxxx | Minor Coursework ∴ | 3 |
| Total Number of Credit Hours | | 15 |

Bachelor of Science (BS), Fashion Merchandising

* Must be a Merchandising major to enroll

† Non-majors must have permission of chair and 2.5 GPA to enroll.

‡ Course is offered in Fall and Spring

§ TCU requires that students complete a minimum of 42 hours of Upper-level coursework. The BS in Fashion Merchandising contains 32 hour of Upper-level coursework. Students are encouraged to take Upper-level elective coursework to satisfy the 42 hour requirement.

∴ The BS in Fashion Merchandising requires a minor in general business, journalism, art, foreign language, communication studies, writing (English), architectural lighting design, or another approved minor.

*** This roadmap is a suggested order of coursework and should be used as a guideline only in consultation with the student's Academic Advisor ***

University Requirements

Undergraduate degree (120 hours minimum)

Upper-level coursework taken at TCU (42 hours minimum)

TCU Core Curriculum minimum requirements vary depending on the choice of courses. Some courses may count in more than one area. The maximum required is 63 hours.

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