

FASHION MERCHANDISING FOUR-YEAR COURSE SEQUENCE

Course offerings are flexible and may vary between Fall or Spring semesters.

First-Year Sequence

FAME 10243 Introduction to the Fashion Industry
FAME 20253 Textile Fundamentals

Associated Requirement

DSGN 10153 Intro to Computer Graphics

Related Requirement

ECON 10223 or **ECON 10233** Intro Microeconomics (**SSC**) or Intro Macroeconomics (**SSC**)
PSYC 10213 or **SOCI 20213** Introduction to Psychology (**CA**) or Introductory Sociology (**SSC & CA**)

Sophomore-Year Sequence

FAME 20243 Global Fashion Consumers (C or better in FAME 10243 and PSYC 10213 or SOCI 20213)
FAME 20263 Fashion Drawing Fundamentals
(C or better in FAME 10243, FAME 20253, and DSGN 10153; C or better in FAME 20273 or concurrent enrollment)
FAME 20273 Apparel Construction (C or better in FAME 10243 and FAME 20253)
FAME 20283 Fashion Marketing & Digital Merchandising

Completion of MS Excel Certification and documentation provided to FAME Academic Advisor

Junior-Year Sequence

FAME 30233 History of Modern Dress and Culture (C or better in FAME 20273)
FAME 30253 Merchandise Buying (C or better in FAME 20273, completion of MATH, ECON 10223/10233, MS Excel Certification)
FAME 30273 Digital Design (C or better in FAME 20253, 20263, 20273)
FAME 30292 Career Development for Merchandising (C or better in FAME 20263 and 20273)
FAME 30293 Product Development (Core MATH, C or better in FAME 30273 or concurrent enrollment; C or better in DSGN 10153)

Summer (between 3rd & 4th Year)

FAME 40283 Fashion Internship (C or better in FAME 30253, 30293, 30292, cumulative 2.5 TCU GPA)

Senior-Year Sequence

FAME 40013 Entrepreneurship (**Writing Emphasis 1**) (C or better in FAME 30253 and 30293; ENGL 20803)
FAME 40243 Global Trade of Textiles and Apparel (**GA**) (C or better in FAME 30292 and FAME 30293; ECON 10223/10233)
FAME 40253 Textile Testing & Analysis (**Natural Science 2**) (C or better in FAME 30293)
FAME 40203 Appearance and Dress (**Writing Emphasis 2**) (C or better in FAME 20243 and FAME 30233; ENGL 20803)
FAME 40263 Merchandise Planning & Analysis (C or better in FAME 30253)

FAME xxxxx FAME Elective **ex. FAME 20303, 40223, Topics/Advanced Topics in Design & Merchandising**
FAME xxxxx FAME Elective (**FAME Electives can be taken during any semester**)



COLLEGE of
FINE ARTS

Department of Fashion Merchandising

MAJOR REQUIREMENTS

56 Hours in Fashion Merchandising (32 upper level)
2.5 Cumulative GPA to declare a Fashion Merchandising Major
Declaring a Minor
Microsoft Excel Certification
Summer Internship between Junior & Senior Year

This course sequence should be used as a guideline and in consultation with the Student's Academic Advisor.

Last Revised 12/2024