**YOUNG NORDAN AWARD**

**Application Package**

The Graphic Design Young Nordan Award is open to entering freshman of superior talent in graphic design with 12 or fewer semester hours of college-level credit upon entry to the university. In order to be eligible for the scholarship, students must major in Graphic Design by declaring the Graphic Design Pre-Major (GDPM). The submitted portfolio should exhibit creativity, technical competence, and an understanding of design principles. Applicants must submit 15-20 images of original design concepts. An emphasis on typography is expected along with good use of color, imagery, and layout.

**Application Procedure**

1. Complete the application at the bottom of this form.
2. Write a 500-word essay in the space provided below the application in this form.
3. Choose two references and request letters of recommendation. Your references should email signed letters of recommendation to: graphicdesign@tcu.edu. Include the following text in the subject line: Young Nordan Award Recommendation Letter
4. Prepare a digital portfolio according to the instructions below. Your digital portfolio should include 15-20 images of original design concepts. An emphasis on typography is expected along with good use of color, imagery, and layout.
5. Place the PDF of your digital portfolio and this application in a folder. Compress the folder as a .zip file according to the instructions below.
6. Email the .zip file to: NORDAN\_.73ur3she0q53z9on@u.box.com

**How to Create a Digital Portfolio**

*Method 1: Using Adobe Photoshop and InDesign (preferred method)*

1. Create images of your samples
2. Set up an InDesign file 1024 x 768. This is approximately 14.25 inches by 10.67 inches.
3. Prepare each image according to these instructions:
	1. Samples created in Adobe Illustrator or single-page PDFs from Adobe InDesign: No preparation is necessary. You will simply place the file, as is, in the InDesign document.
	2. Samples created in, or finished in, Adobe Photoshop:
		1. Set the resolution to 144 ppi.
		2. Set the height to no more than 10 inches and the width to no more than 13 inches. Make the image as large as you can within those dimensions.
		3. Save the file as a .psd (native Photoshop file)
4. Place each image in InDesign and position it on the page. Put only one image on each page.
5. Annotate each image with a brief description.
6. Export the PDF
	1. Go to File>Export and use the pull down menu to select “Interactive.”
	2. Give the File a name and click OK
	3. On the Export Interactive PDF dialog box, select “Compression”
	4. Choose “JPEG Lossy” and Maximum Quality. Set the Resolution to 144 ppi.
	5. Click Export

*Method 2: Using Adobe Photoshop Only*

1. Open each image in Adobe Photoshop.
2. Set the resolution of each image to 144 ppi.
3. Set the height to no more than 10 inches and the width to no more than 13 inches. Make the image as large as you can within those dimensions.
4. Export each image, using “Save for Web,” as a .jpg file. Set the parameters to JPEG Maximum for best quality.
5. Give each .jpg a unique, descriptive name.
6. Create a Microsoft Word document and list the names of each .jpg and provide a brief description of each image.
7. If possible, use software (such as Preview or Acrobat) to create a PDF of the .jpg images. Otherwise, you may add each individual .jpg file to your submission folder along with the Word document of the descriptions of each image.

**How to Create a .zip Folder**

*On a Macintosh*

1. Select the folder you want to compress.
2. Option-click on the folder.
3. Select “Compress”

*On a PC*

1. Select the folder you want to compress.
2. Right-click on the folder.
3. Select “Send to>Compressed folder.”

**YOUNG NORDAN APPLICATION FORM**

Name:

High School:

Graduation Date:

Have you completed your application to TCU: [ ]  Yes [ ]  No

Have you completed your FAFSA\*: [ ]  Yes [ ]  No

*\*The Nordan Scholarship is not based on need. However, TCU encourages all students to submit the FAFSA so the University is able to assemble a comprehensive financial aid offer that represents everything a student is eligible to receive.*

Will you be transferring credit from another college: [ ]  Yes [ ]  No

*If you answered “yes” above…*

How many hours will you be transferring:

List the names, titles, and phone numbers of two references:

Provide an email address where we may contact you:

**ESSAY**

*Please provide a 500-word essay below describing your plans and goals as a future graphic designer as well as your reasons for seeking a degree in Graphic Design from TCU.*