## Instructions for Submitting a Portfolio for Review

Portfolios may be submitted directly to our TCU BOX via email. Email your portfolio to <u>Portfol.ern5yzu8tpm66ya4@u.box.com</u>

Please include a page in the front of your portfolio with the following information:

Name Email Address High School Graduation Date High School Attended Desired Major (Graphic Design or Interior Design)

To ensure a quality portfolio submission, follow the instructions below:

## How to Create a Digital Portfolio

Method 1: Using Adobe Photoshop and InDesign (preferred method)

- 1. Create images of your samples
- 2. Set up an InDesign file 1024 x 768. This is approximately 14.25 inches by 10.67 inches.
- 3. Prepare each image according to these instructions:
  - a. Samples created in Adobe Illustrator or single-page PDFs from Adobe InDesign: No preparation is necessary. You will simply place the file, as is, in the InDesign document.
  - b. Samples created in, or finished in, Adobe Photoshop:
    - i. Set the resolution to 144 ppi.
    - ii. Set the height to no more than 10 inches and the width to no more than 13 inches. Make the image as large as you can within those dimensions.
    - iii. Save the file as a .psd (native Photoshop file)
- 4. Place each image in InDesign and position it on the page. Put only one image on each page.
- 5. Annotate each image with a brief description.
- 6. Export the PDF
  - a. Go to File>Export and use the pull down menu to select "Interactive."
  - b. Give the File a name and click OK
  - c. On the Export Interactive PDF dialog box, select "Compression"
  - d. Choose "JPEG Lossy" and Maximum Quality. Set the Resolution to 144 ppi.
  - e. Click Export

Method 2: Using Adobe Photoshop Only

- 1. Open each image in Adobe Photoshop.
- 2. Set the resolution of each image to 144 ppi.

- 3. Set the height to no more than 10 inches and the width to no more than 13 inches. Make the image as large as you can within those dimensions.
- 4. Export each image, using "Save for Web," as a .jpg file. Set the parameters to JPEG Maximum for best quality.
- 5. Give each .jpg a unique, descriptive name.
- 6. Create a Microsoft Word document and list the names of each .jpg and provide a brief description of each image.
- 7. If possible, use software (such as Preview or Acrobat) to create a PDF of the .jpg images. Otherwise, you may add each individual .jpg file to your submission folder along with the Word document of the descriptions of each image.

## How to Create a .zip Folder

On a Macintosh

- 1. Select the folder you want to compress.
- 2. Option-click on the folder.
- 3. Select "Compress"

On a PC

- 1. Select the folder you want to compress.
- 2. Right-click on the folder.
- 3. Select "Send to>Compressed folder."